



MEDIA RELEASE

Embargoed to Wednesday 27 December, 2018

Dreamworld's flying start to 2018 with new world-class attraction announced

Dreamworld has announced it will be home to the Southern Hemisphere's first flying theatre in a partnership between parent company Ardent Leisure and leading simulation company, Brogent Technologies Inc.

The Gold Coast theme park is set to launch an Australian-themed i-Ride flying theatre in late 2018. It will be housed in Dreamworld's former I-MAX Theatre located just inside the entrance to the park.

The i-Ride flying theatre will be a 40-seat ride simulator, suspending riders in 10-seat gondolas over a hemispherical screen while they heave, sway, surge and roll as they are taken on an immersive journey of the Australian landscape.

The riders will experience special effects such as wind, sound, light, mist and scents as they are soaring through the air.

Dreamworld CEO, Craig Davidson said, "We are delighted to be introducing this technology to Australia and know it will be a big hit with our core family market.

"The i-Ride Australia experience will be a state-of-the-art attraction by a leader in ride simulation, Brogent Technologies, and will be a very welcome addition to the park, forming part of our new attractions roll-out plan in 2018.

"We are confident this new attraction will generate significant interest from locals, as well as visitors to the Gold Coast looking for a unique, world-class experience for all ages."

C.H. Ouyang, CEO Brogent Technologies said, "Brogent Technologies are enthusiastic in bringing our i-Ride Flying Theatre to Australia's biggest theme park.

"We are pleased to have found a great partnership with Dreamworld and look forward to showcasing our i-Ride Flying Theatre, allowing the riders to fly over the gorgeous country that is Australia."

Dreamworld's new flying theatre will be similar to FlyOver Canada in Vancouver and Voletarium in Europa Park, Germany.

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ABOUT DREAMWORLD Australian owned and operated, Dreamworld is Australia's biggest theme park, home to more than 40 rides, waterslides and attractions including the new look Tiger Island, DreamWorks Experience, ABCKIDS World, Dreamworld Corroboree and wildlife precinct and WhiteWater World. See dreamworld.com.au for details.