



LEGO® Store VIP Program conditions

By participating in the Dreamworld LEGO® Store VIP Program, you agree to be bound by these Terms and Conditions. Therefore, it is important that you read the Terms and Conditions carefully.

What is the Dreamworld LEGO® Store VIP Program?

The purpose of this program is to provide members with rewards points (**Dreamworld LEGO® Store VIP Points**) in respect of each eligible purchase made at the Dreamworld LEGO® Store.

The Dreamworld LEGO® Store VIP Program is conducted by Ardent Leisure Limited (ACN 104 529 106) of Level 8, 60 Miller Street, North Sydney, NSW 2060 (**Dreamworld**), the operator of the Dreamworld LEGO® Certified Store, and is exclusively for the Dreamworld LEGO Store only and does not form part of the following programmes:

- (a) Any official LEGO VIP program which is exclusive to LEGO.com and LEGO owned Stores;
- (b) Any Dreamworld VIP or discount programmes with benefits to be used or redeemable in any Dreamworld attraction.

What if I have any questions?

If you have any questions before you join the Dreamworld LEGO® Store VIP Program or during your membership, you may contact the Dreamworld LEGO® Store on (07) 5588 1151 during store opening hours or email LEGOService@dreamworld.com.au.

Who can become a member of the Dreamworld LEGO® Store VIP Program?

You can only become a member of the Dreamworld LEGO® Store VIP Program if you are aged eighteen (18) years or over and a legal resident of Australia or New Zealand.

How can I join the Dreamworld LEGO® Store VIP Program?

You can join the Dreamworld LEGO® Store VIP Program by signing up at the Dreamworld LEGO® Store.

What information do I need to provide?

In order to join the Dreamworld LEGO® Store VIP Program, you must provide the Dreamworld LEGO® Store with the following information at the time you sign up:

- (i) A member name (first and last name);
- (ii) Valid email;
- (iii) Postcode;
- (iv) Phone number; and
- (v) Date of Birth.

You must ensure that you keep your email address operational and notify us by contacting the Dreamworld LEGO® Store if you change it. You will not receive important program notifications if you fail to do so.

Will I receive marketing communications from the Dreamworld LEGO® Store?

As a Dreamworld LEGO® Store VIP Member, you will automatically receive emails regarding your membership and promotions associated with the Dreamworld LEGO® Store. If you unsubscribe from these emails, you will no longer receive important program information.



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How do I earn Dreamworld LEGO® Store VIP Points?

You will earn Dreamworld LEGO® Store VIP Points every time you make an eligible purchase of LEGO® products at the Dreamworld LEGO® Store located at Dreamworld, Dreamworld Parkway, Coomera, QLD. Program is only valid for instore purchases at the Dreamworld LEGO Store. Your Dreamworld LEGO Store VIP Card cannot be used to accumulate LEGO VIP Points at any other LEGO Store or online nor used to accumulate any loyalty points on any Dreamworld loyalty programmes.

Eligible purchases are defined as any LEGO® merchandise available for purchase at the Dreamworld LEGO® Store, excluding gift cards. (You will not earn Dreamworld LEGO® Store VIP Points upon purchase of a gift card, but when a gift card is used by a Dreamworld LEGO® Store VIP member to make an eligible purchase, the VIP member using the gift card will earn Dreamworld LEGO® Store VIP Points). Dreamworld LEGO® Store VIP points cannot be earned on any additional service fees incurred such as delivery or postage charges.

To earn points for purchases, you must provide your current Dreamworld LEGO® Store VIP Card at the time of purchase.

Where can I use the Dreamworld LEGO® Store VIP Program?

The Dreamworld LEGO® Store VIP Program may be used for purchases made instore at the Dreamworld LEGO® Store only. Points, rewards and exclusive offers can only be redeemed at the Dreamworld LEGO® Store and cannot be used in conjunction with purchases online or from any other retailer.

How many points do I earn?

You will earn 0.05 points for every AUD\$1.00 spent on eligible purchases at the Dreamworld LEGO Store. Redeeming 10 Points (earned based on a AUD\$200 spend) qualifies a Dreamworld LEGO® Store VIP member for a discount of AUD\$10.00 off their next purchase at the Dreamworld LEGO® Store.

What is the value of the Dreamworld LEGO® Store VIP Points?

Dreamworld LEGO® Store VIP Points do not have a cash value. Points may be accumulated to earn members a discount on eligible purchases.

Do I earn Dreamworld LEGO® Store VIP Points when I make purchases with a gift card?

Yes, you will earn Dreamworld LEGO® Store VIP Points on eligible purchases made by you with gift cards.

When will I receive my Dreamworld LEGO® Store VIP Points?

Earned Dreamworld LEGO® Store VIP Points will be added to your account when the transaction is completed.

When can I redeem my Dreamworld LEGO® Store VIP Points?

Once your points balance reaches 10 points, you may redeem your points for a discount of AU\$10.00 off the price of purchases made at the Dreamworld LEGO® Store. You may redeem this discount on your next purchase at the Dreamworld LEGO Store, or you may choose to accumulate points. You will be eligible to receive a discount of AU\$10.00 off the price of purchases made at the Dreamworld LEGO® Store for every 10 points that you accumulate.



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When you make a purchase and redeem Dreamworld LEGO® Store VIP Points, you will earn additional VIP points on the net amount of your purchase, after the discount is applied, not on the full purchase price prior to applying the VIP discount.

Can I redeem points on the same purchase upon which they are earned?

No, it is not possible to redeem Dreamworld LEGO® Store VIP Points during the same transaction in which they are earned.

Can I use Dreamworld LEGO® Store VIP Points towards the purchase of gift cards?

No, points may not be redeemed against the purchase of gift cards. However, you will earn Dreamworld LEGO® Store VIP Points when you use a valid gift card to make an eligible purchase at the Dreamworld LEGO® Store.

Can I redeem Dreamworld LEGO® Store VIP Points for cash?

No, Dreamworld LEGO® Store VIP Points have no cash value, and cannot be redeemed for cash. In cases where the discount earned through redemption of Dreamworld LEGO® Store VIP Points exceeds the value of the purchase, change will not be given.

Can I buy extra Dreamworld LEGO® Store VIP Points?

No, VIP Points cannot be purchased, transferred or redeemed for cash.

What if I need to return a product from which I have earned Dreamworld LEGO® Store VIP Points?

If you return products for refund, any points earned for the purchase will be deducted from your account balance, and any points which were redeemed in connection with the purchase will be added to your account balance.

Do my Dreamworld LEGO® Store VIP Points expire if they are not redeemed?

Yes, all Dreamworld LEGO® Store VIP Points expire two (2) years after they are earned if they have not been redeemed.

What if I lose my Dreamworld LEGO® Store VIP Card?

If your Dreamworld LEGO® Store VIP Card is lost or stolen, you must contact the Dreamworld LEGO® Store for a replacement card. Please note that you will need to provide proof of identity to process your request. The lost card will be deactivated and replaced by a new one.

Will I be reminded before the expiry of my Dreamworld LEGO® Store VIP Points?

No, but you will be notified if your account has been inactive for a period of time up to one year.

How do I cancel my membership?

You may cancel your Dreamworld LEGO® Store VIP membership by contacting the Dreamworld LEGO® Store. You may be asked security questions related to your account to verify that it is your account. Any accrued Dreamworld LEGO® Store VIP Points will be forfeited at the time of cancellation.

Are there any consequences if I do not comply with these Terms and Conditions?

If you fail to meet or observe any of these Terms and Conditions, Dreamworld reserves the right, at its sole discretion, to terminate your membership with immediate effect.



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No compensation will be offered for points earned if your Dreamworld LEGO® Store VIP membership is terminated.

What if Dreamworld LEGO® Store VIP Points are credited to my account by mistake?

Dreamworld reserves the right to cancel or remove points which have been issued to your account by mistake or due to a system or human error. Dreamworld will not tolerate deliberate misuse of the system when/if an error in the number of points occurs and such misuse will lead to termination of the member's account and a ban on future use.

Can Dreamworld cancel or make substantial changes to the Dreamworld LEGO® Store VIP Program or these Terms and Conditions?

Yes, Dreamworld reserves the right to cancel or substantially modify the Dreamworld LEGO® Store VIP Program or these Terms and Conditions at any time. If Dreamworld does so, you will be notified by email one (1) month prior to the cancellation or any substantial modification.

How will Dreamworld use personal information and other data relating to me?

Your personal information will be handled by Dreamworld in accordance with its privacy policy, a current copy of which may be accessed at <https://www.dreamworld.com.au/general/privacy-policy> (**Privacy Policy**). Dreamworld's Privacy Policy will be updated from time to time and posted on its website. By participating in the Dreamworld LEGO® Store VIP Program, you acknowledge that you have read and accept the current Privacy Policy.

Personal information provided by you in connection with the Dreamworld LEGO® Store VIP Program will be used for the primary purpose of enabling Dreamworld to administer the Dreamworld LEGO® Store VIP Program and those secondary purposes disclosed in the Privacy Policy.

What if I wish to access, update or remove my personal information or have a privacy related complaint?

Please email us at privacy@ardentleisure.com if you wish to access, update or remove your personal information or have a privacy related complaint.

Any complaint regarding a breach of the Australian Privacy Principles will be investigated by an authorised officer. The complainant will be advised of the outcome of the investigation as soon as practicable.

Can Dreamworld be held responsible for any misuse or hacking of my Dreamworld LEGO® Store VIP Program Membership?

No, the Dreamworld cannot be held responsible for any misuse of your account. Further, Dreamworld cannot be held liable for any loss or damage arising from such misuse, hacking etc.

You should contact Dreamworld immediately if you become aware of any misuse or suspected misuse of your account.